

"Databeacon products sell themselves. The software is easy to use, visually impressive and allows us to give context to the information we are analyzing. It's the killer app we were looking for"

David Lamb, Vice President for Database Technology Compass Bank

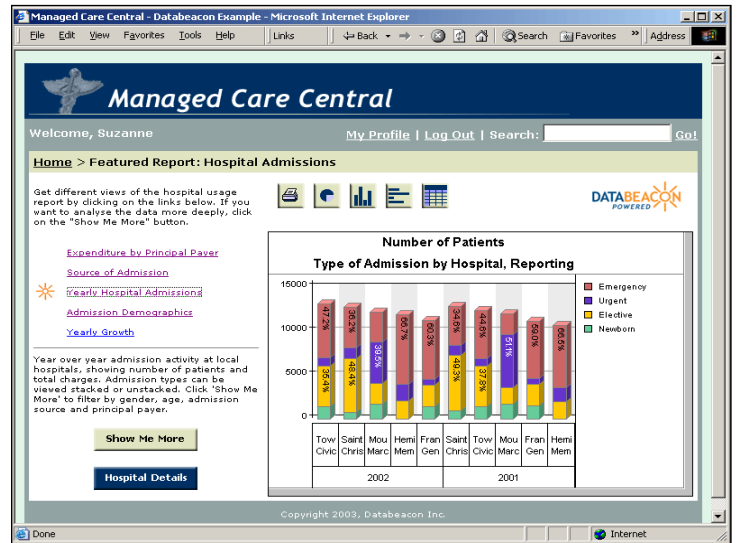
DATABEACON OPEN CLIENT PRODUCTS

In business and in life, we all operate on a need to know basis. The problem is, there's so much more to know. While the Internet has made distributing data far simpler than ever, the challenge now is to help people make sense of it all.

Which is where Databeacon comes in. Databeacon is Web Reporting and Data Analysis software for everyone. It lets operational managers view, create and collaborate, with no costly investment in I.T. infrastructure or training. It's all about giving everyone the power to make more sense out of complex data.

And about giving your organization the ability to leverage the Internet, extranets and intranets to get decision-critical Web Reporting and Data Analysis out to anyone who needs to know.

Collaboration within self-defined workgroups
Databeacon Open Client products offer anyone equipped with the Insight viewer to create their own explorable reports and then share them within self-defined workgroups via email. Colleagues



DATABEACON BENEFITS

Databeacon Open Client products offer the ability to cost-effectively create 100% adoption of self-serve explorable reports throughout your organization

Fast, flexible deployment

Databeacon requires no infrastructure investment, works with existing data sources, and can be implemented on multiple platforms. Result: applications get used immediately, enabling better decisions sooner.

Intuitive, graphical user interface

The Databeacon Insight viewer is intuitive and easy-to-use, requiring no end user training and therefore shortening "time to action".

Portal integration and customization

Databeacon Open Client Professional supports customizable profiles, views, data and builds for "exact fit" solutions. You maintain your corporate branding and integrate seamlessly into existing portal interfaces and applications.

Serves large communities of operational managers

With Databeacon, there is no need to worry about huge numbers of visitors hitting your server because both the data and the Databeacon Insight viewer are downloaded to the PC, with all report processing done locally – allowing a work-offline capability.

can receive static views of data, or can explore live Web Reports in "report stores" shared by the workgroup.

Total cost of end user ownership: zero

No per user software purchases are required when you take advantage of Databeacon's per processor, unlimited user licensing.

TECHNICAL SPECIFICATIONS

Viewer platform

- Internet Explorer 5.0+ or Navigator 4.7+

Build and deployment platform

-Windows 2000, NT, or XP, Linux, Sun Solaris, IBM AIX, HP-UX
-Data from RDBMS via ODBC or JDBC, Microsoft Analysis Services, XML, flat files, executable output

Publish platform

-Windows 95, 98, ME, 2000, NT or XP, Linux, Sun Solaris

Get Insight Out at www.databeacon.com

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