

"Databeacon products sell themselves. The software is easy to use, visually impressive and allows us to give context to the information we are analyzing. It's the killer app we were looking for"

David Lamb, Vice President for
Database Technology
Compass Bank

DATABEACON SMART CLIENT PRODUCTS

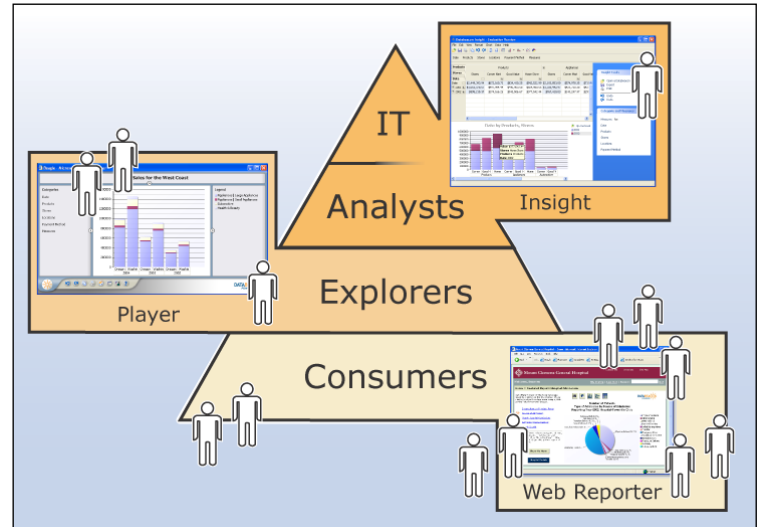
In business and in life, we all operate on a need to know basis. The problem is, there's so much more to know. While the Internet has made distributing data far simpler than ever, the challenge now is to help people make more sense of it all.

Which is where Databeacon comes in. Databeacon is Web Reporting and Data Analysis software for everyone. It lets your operational managers view, create and collaborate, with no costly new investment in I.T. infrastructure or training. It's all about giving everyone the ability to easily access and quickly make sense of their data.

Offering no-touch deployments on Microsoft's .NET Framework, Databeacon Smart Client products enable your organization to quickly and easily offer self-serve explorable reports to a Web-based audience.

platforms. Result: fast-ramp applications enabling decisions sooner.

Portal integration and customization
Databeacon Smart Client Professional offers an Application Program Interface (API) to allow for



Running on the .NET Framework, Databeacon Smart Client Standard and Professional offer three complementary viewers to ensure 100% adoption

DATABEACON SMART CLIENT BENEFITS

.NET means unparalleled integration with Windows desktop tools, a robust online security model, and all the response and usability benefits of rich client desktop software with the Internet efficiencies and scalability of thin client/server software.

Databeacon Smart Client Standard and Smart Client Professional products offer three intuitive, complementary graphical user interface viewers to ensure 100% adoption of Web Reporting and Data Analysis. The three viewers are:

Databeacon Web Reporter

for casual use information consumers

Databeacon Player

for more frequent data explorers

Databeacon Insight

for power user analysts, report designers and I.T.

Fast, flexible deployment

Databeacon requires no infrastructure investment, works easily with existing data sources, and can be implemented on multiple Microsoft server

custom portal development and tight integration with existing system interfaces tailored to very specific user audiences.

Serves large communities of operational managers

With Databeacon's smart client approach, there are no worries about thousands of users hitting your server, because both the data and the Databeacon viewers are downloaded locally, allowing self-serve reporting on the user's PC.

Total cost of end user ownership: zero

No per user software purchase is required when you take advantage of Databeacon's per processor, unlimited user licensing options.

TECHNICAL SPECIFICATIONS

Publisher and viewer platform

- Windows 2000 or XP
- Internet Explorer 5.0+

Build and deployment platform

- Windows 2000, NT, XP or 2003
- Dec. 2004 - Linux, Sun Solaris, and HP-UX
- Data from RDBMS via ODBC or JDBC, XML, flat files and executable output

Get Insight Out at www.databeacon.com

Databeacon and Get Insight Out are trademarks of Databeacon Inc. All other company and product names are trademarks or registered trademarks of their respective companies. ©2004 - 2005 Databeacon Inc.

No: 601